2009 SENTIMENT

How would you go about automatically determining the sentiments and emotions that are expressed in text? You are free to mention anything you feel would be relevant, such as the types of sentiment and emotion you feel you could determine, how they might be determined, the effects of different types of text, the problems you might encounter and how you would solve them. You should mention the feasibility and limitations of your suggestions, but there is no need to go into overly specific implementation detail.